



A few key facts....

- The **only** quarterly magazines for Berkhamsted and Tring
- The **only** magazines delivered by **Royal Mail**
- Quality editorial unique to each town and unique to each publication. Employing two full time journalists
- Berkhamsted Living is **the only local award-winning magazine** for its services to promoting the town
- Tring Living was invited to the **Queen's garden party** for its services to promoting Tring
- The **longest established & trusted**, local magazines for Berkhamsted & Tring
- Strong website, and social media presence
- A healthy balance between editorial & advertising content always **guaranteed**
- Written for an educated audience, predominantly female. Our readers are more likely to read the quality daily national press, be between the age of 25-55+. Based on property prices in the areas we distribute our readers are more likely to have a good level of disposable income and be in the ABCI demographic profile range