

ADVERTISING SPECIFICATIONS

ADVERT SIZES

AD SIZE	TYPE AREA DIMENSIONS (DEPTH x WIDTH)	TRIM DIMENSIONS (DEPTH x WIDTH)	BLEED
CLASSIFIED AD	Per cm d x 32mm w	N/A	N/A
SIXTH PAGE	62mm d x 65mm w	N/A	N/A
QUARTER PAGE	96mm d x 65mm w	N/A	N/A
HALF PAGE	96mm d x 134mm w	N/A	N/A
FULL PAGE	196mm d x 134mm w	210mm d x 148mm w	3mm x 4 sides
DOUBLE PAGE SPREAD	196mm d x 278mm w	210mm d x 296mm w	3mm x 4 sides

DESIGN REQUIREMENTS

ACCEPTABLE FILE TYPES

All adverts should be CMYK press ready PDF files with all fonts embedded or converted to outlines or CMYK JPEG or TIFF files with 300 dpi image resolution at actual size. Full page and double page spread adverts should have a bleed of 3mm if the advert runs to the edge of the page. All adverts should have trim marks.

NOTE

All adverts should be built to actual dimensions. Double page spread adverts should be supplied as two separate pieces of artwork. The actual size of the magazine when printed is A5 portrait (210mm d x 148mm w).

SUBMITTING FILES

Adverts not exceeding 20MB should be emailed to info@livingmags.info. For larger file transfers, please call 01442 824300.

