

FOR IMMEDIATE RELEASE

Berkhamsted's bakers called on to Bake A Difference to help fight muscle-wasting conditions

Berkhamsted's bakers are being called on to bake the world a better place this October and help raise vital funds for Muscular Dystrophy UK.

The local area already has 6 sign ups to the Bake a Difference campaign.

The charity's Bake a Difference runs between the 8th and 14th October 2018 and sees the nation's cupcake queens and master bakers hosting 'Bake Off'-style events and cake sales in schools, offices and clubs.

Money raised from the event will go towards helping scientists find treatments and cures, as well as providing essential support to the 70,000 people living with muscle-wasting conditions in the UK. Muscle-wasting conditions cause muscles to weaken and waste over time, leading to increasingly severe disability. Some conditions affect the heart muscle and vital breathing muscles too, cutting lives short.

The feel-good fundraiser Bake a Difference was started three years ago by the de Laszlo family, after son Sammy was diagnosed with Duchenne muscular dystrophy. Now 9, Sammy is asking you to join him and his family to bake muffins, cookies, cupcakes or really show off your skills with a tiered jaw-dropper.

Sammy's mum Tricia said:

"It's a fun event that lots of children particularly like on a Friday at school, or if you're in an office you quite like to have some little sweet treat at the end of the week. It's an amazing event that raises awareness of conditions that aren't known by everybody, and raising funds for lots of different amazing research."

Louise Moffat, Muscular Dystrophy UK's London Regional Development Manager said:

"We are encouraging people across the country to join in Bake a Difference, get creative and have as much fun as they can!

"By getting involved you can help us continue to fund pioneering research into potential treatments for muscular dystrophy, as well as supporting families living with the condition across the country with practical information and advice.

"With more than 70,000 people in the UK living with a muscle-wasting condition, it's important we do whatever we can to support them. We would love for 70,000 people to get baking!"

Our experienced team will help you along the way with fundraising tips and special Bake a Difference materials. To find out more about the work of Muscular Dystrophy UK, and to sign up to Bake a Difference visit: www.muscular dystrophyuk.org/bake-a-difference or email: <mailto:bakeadifference@muscular dystrophyuk.org>.