



B E R K H A M S T E D

— 1541 —



orbis

---

# Berkhamsted's Sustainability Journey

—

## Community Input

# Why we need your insight



BERKHAMSTED  
— 1541 —



Berkhamsted Schools Group is currently developing an ESG strategy, and we want the local community to have a say in what is important as this will provide us with a better understanding of the Environmental, Social and Governance aspects that are important within Berkhamsted.

- We want local community members in Berkhamsted to fill out the accompanying questionnaire asking to rank various ESG topics that Berkhamsted Schools Group should focus on.
- We will use the responses to plan out how to best incorporate the Environmental, Social and Governance aspects into Berkhamsted Schools Group's ESG strategy.

The following slides provide more information about what ESG means, why it is important to us, why involving the local community is also important and a high-level overview of the topics covered by the questionnaire.



# What is ESG?



## Environmental, Social and Governance Aspects

### S = Social

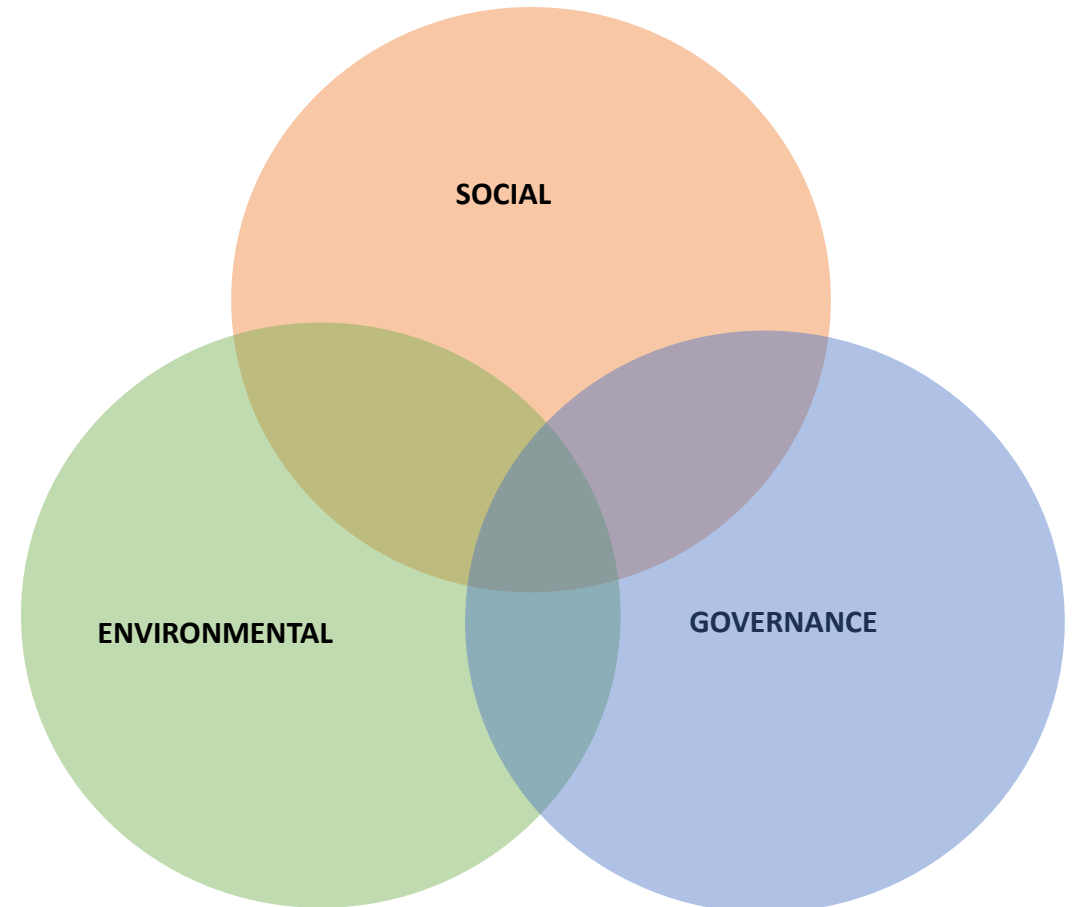
The S in ESG stands for Social, and it includes all topics relating to the community, residents, employees and students.

### E = Environmental

The E in ESG stands for Environmental, and it covers all the effects of the organisation's activities on the natural environment both in positive and negative ways.

### G = Governance

The G in ESG stands for Governance, and it covers management and policies in place to govern Berkhamsted Schools Group activities and decisions.







# Why are we setting an ESG strategy?

## Background

Founded in 1541, and with strong ties to the local community of the historic market town of Berkhamsted, it is important for us to engage and include the community when setting our ESG strategy.

By developing an ESG strategy, Berkhamsted Schools Group will ensure that environmental and social factors are accounted for within all aspects of the decision-making processes. It will be based on the feedback we receive from our school sustainability committee, students, staff, parents and the local community.

## Key factors for developing an ESG strategy

- Aligning with the objectives and targets of the local community and businesses to further the sustainability agenda.
- Further understand and reduce our environmental impacts, increase efficiency and meet growing social expectations.
- Meet current and upcoming regulatory compliance and futureproofing the organisation.
- Explore new opportunities.
- Create a competitive advantage and strengthen reputation of the local area.





# High-level overview of the ESG topic areas

The below provides an overview of the various sustainability topics covered in the questionnaire, categorised by their environmental, social and governance aspects.

## Environmental

Carbon / Greenhouse Gas Emission  
Climate Change Adaptation  
Waste Management – food/buildings/other  
Water Management – buildings/other  
Biodiversity and Habitat Conservation  
Energy Management –buildings/other  
Energy Efficiency – buildings/other  
Building Certifications (i.e. BREEAM)  
Sustainable Buildings  
Sustainable Food Sourcing  
Travel and Transport  
Physical Impacts of Climate Change e.g. flooding

## Social

Teaching; Staff and Student Involvement  
Charities  
Human Rights  
Community Engagement  
Diversity, Inclusion & Equality  
Training and Development  
Staff and Student Health & Safety  
Staff and Student Wellbeing  
Access and Affordability  
Business Ethics

## Governance

Ethical Supply Chain Management  
Sustainable Sourcing of Materials e.g.  
building materials  
Data Protection, Security & Privacy  
Compliance with Law and Regulations  
Risk Management  
Quarterly ESG Committee Meetings  
Partnerships and Engagement