

Press Release

4 October 2018 – Immediate Release



Sustainability at the Forefront of Business in Dacorum

Hemel Hempstead, Hertfordshire – On Thursday 27 September, the Hemel Hempstead Business Ambassadors met for the first meeting after the summer break for a number of enlightening and interesting presentations at the Epson (UK) headquarters in Apsley, Hemel Hempstead.

Sarah Barrett, Business and Community Engagement Manager, for HMP The Mount outlined the efforts made to rehabilitate prisoners prior to the end of their sentences, and the advantages and benefits of businesses employing ex-offenders.

HMP The Mount will shortly be releasing dates for their innovative employment events, where inmates will get to meet prospective employers ahead of their release.

Stuart Chalmers, HR Manager, and Leonie Toal, PR & Social Media Manager, both from Epson (UK) Ltd discussed the company's origins – from a humble watch manufacturer in Japan in 1942 - through to its present-day innovations in the fields of inkjet printers, visual and wearable technologies and robotics.

Epson must be congratulated on its extensive CSR (corporate social responsibility) programme which originated primarily from environmental factors but soon expanded to incorporate the UN sustainable

Issued by: Alison Page, Business Marketing Consultant, on behalf of Hemel Hempstead Business Ambassadors. Tel: 07963 002065 for more information.

development goals - focusing not only on the external factors of social responsibility but also on the wellbeing of its staff.

Stuart Chalmers, commented, *“Our CSR programme is designed to support the employees working within the business as well as charities and the circular economy. It acts as a differentiator, attracting employees as much as it does new business.”*

Epson now operates in 94 countries worldwide and has housed its UK headquarters in Hemel Hempstead for over 30 years, moving from Maylands to its current premises on Westside in Apsley in 2008.

The next meeting of the Hemel Hempstead Business Ambassadors will take place on Thursday 15 November at West Herts College with an update from James Doe, Assistant Director of Planning and Regeneration at Dacorum Borough Council.

For further information and to reserve your place, visit www.investhemel.co.uk or contact Gary Stringer, Ambassador Place Manager, on tel: 01442 228808.

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Note to editors:

Hemel Hempstead Business Ambassadors was formed to help shape and influence the place of Hemel Hempstead and the surrounding areas, with a view to attracting inward investment, business and visitors to create a more successful economy for the benefit of everyone.

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The Borough of Dacorum is a local government district in Hertfordshire, that includes the towns of Hemel Hempstead, Berkhamsted, Tring and the western part of Kings Langley.

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