

# OPTIPLAN

## KITCHENS



Hemel Hempstead Showroom Launch

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[WWW.OPTIPLANKITCHENS.CO.UK](http://WWW.OPTIPLANKITCHENS.CO.UK)

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## ***About Optiplan Kitchens***



At Optiplan, we have a proud history of cabinet making spanning over 30 years. What started as a passion to deliver premium kitchens between school friends in 1984, evolved into a trusted specialist in bespoke, high quality, handcrafted kitchens. We are now one of the UK's leading kitchen manufacturers and retailers, selling high quality, handmade kitchens from a network of 15 showrooms across the country.

With an ethos deeply rooted in expert craftsmanship and cutting-edge technology, from sourcing raw materials to installation, our fully integrated service allows us to carefully control each step of the journey and quickly respond to changing trends. Each of our eleven beautiful ranges have been made from scratch at our factory in Swindon using the latest technology, whilst incorporating traditional handcrafted techniques. This guarantees expert carpentry, which is perfect for those finishing touches and the secret to what makes Optiplan Kitchens unique.

An Optiplan Kitchen is a way of life. From traditional to contemporary, re-imagine your space and transform your home with beautiful design and expert carpentry.

## ***Showroom launch event press release***

### **SMART HOME SHOWROOM LAUNCHING IN HEMEL HEMPSTEAD**

Kitchen manufacturer, Optiplan Kitchens, is opening its doors to a new 'Smart Home' kitchen showroom in Hemel Hempstead. Locals are invited to the special launch event, which is taking place on Saturday 27<sup>th</sup> October, to discover the latest capabilities in Smart Home technology.

The launch event, which is running in partnership with Bosch, is a drop in session starting at 10am and will be led by an expert home economist who will be on hand to showcase the latest technologies of the new Bosch Smart Home collection. Hosting live cooking presentations, guests will be able to see the realm of possibilities that come with smart kitchens.

With freshly cooked canapes and refreshments on arrival, visitors will have the opportunity to get first-hand advice on the Home Connect appliances and how they can be seamlessly integrated into the home and controlled by simple voice commands. There'll also be great offers on throughout the day and even the chance to enter a competition to win a Home Connect set.

The new, state-of-the-art Optiplan Kitchens showroom is located just five miles from the town centre on McDonald Way and features five brand new displays with a wide range of appliances. Visitors on the day will also be able to take advantage of the design centre where they can get creative with the different cabinet designs and colours, as well as handles and work surfaces to create a truly bespoke kitchen.

Mike Smith, Head of Showrooms at Optiplan Kitchens, comments: "We're really excited to host this event to launch our new kitchen showroom and demonstrate the cutting edge technology of the Bosch Smart Home collection and how it enhances efficiency, security and convenience throughout the home. We appreciate that the latest gadgets can seem daunting, especially when it comes to the kitchen. So what better way to find out how easy it can be than by witnessing first-hand how the latest technologies work?"

"Visitors can discover how to use Home Connect and see for themselves how clever and efficient it is. Whether it's preheating your oven on the drive home from work or turning on the dishwasher by the sound of your voice, its capabilities are endless."

Optiplan Kitchens has over 30 years' experience in cabinet making, with talented designers and expert craftsman with a passion for detail and a quality finish. All kitchens are handcrafted in the UK and customers can expect a bespoke service and professional project management from the start to finish

The new Optiplan Kitchens showroom shares its home with the hugely popular Spaceslide brand, offering premium sliding doors and fitted wardrobes. Both brands can now be found under one roof, offering customers the ultimate experience when shopping for kitchen and bedroom furniture.

Optiplan Kitchens is situated at McDonald Way, Maylands Avenue, Hemel Hempstead, HP2 7EB. The showroom will be open Monday-Friday 9am-5pm and Saturday 10am-4pm. For further information visit [www.optiplankitchens.co.uk](http://www.optiplankitchens.co.uk) or call 03333 448 591.

*Hemel Hempstead showroom image gallery*









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